

SPORTS & BROADCASTING TECHNOLOGIES

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SOLUTIONS







01 BROADCAST TV GRAPHICS

Cyberotağ, which includes engineers and designers who are experts in their fields, in the processes of designing the screen graphics needed in live TV programs and sports competitions, editing the animations, and producing the software used to deliver the graphics live to the audience, provides graphic services using its own software and designs. Original real-time TV graphics produced by Cyberotağ are broadcast by experienced operators in domestic and international broadcasts. The basic principle of Cyberotağ is to ensure that the technical equipment and spare units to be used during the broadcast and the broadcast to be made on-site are flawless.

When necessary, depending on the details of the publication to be made, our software and design team also supports the operation.

Our expertise is to make many live broadcasts at the same time in a wide geography, with accurate images, sound and directing, and a central control and management system. On top of that, we manage the process with professional and well-placed graphics and most importantly through a reliable platform. We ensure that the highest quality broadcasts allowed by the communication infrastructure meet with the audience.

When organizing any live broadcast assignment, we take the sport and event as our starting point, highlighting the most important elements in the broadcast.

- We introduce the elements of the event (athletes, coaches, referees and experts),
- We try to ensure that the performance is followed by focusing on action, dramatic images and sequences,
- By switching between overviews and close-ups, we aim to give views from multiple angles in the best way possible.

BROADCASTING SERVICES

Livr broadcast

Live broadcast of your event can be done on the internet or on a TV channel.

One or more channels

more than one TV channel and can also be

Social media products

YIn addition to promotional and informative designs to be used in posts related to broadcasts, special posts and summaries can be prepared, such as the best goals, points, blocks, dunks, etc., which include sections designs can also be made. from broadcasts.

Live recording

In cases where there is no demand or need for live broadcast, the event can be recorded live.



Advertising, training and promotional clips

Archiving

One or more languages

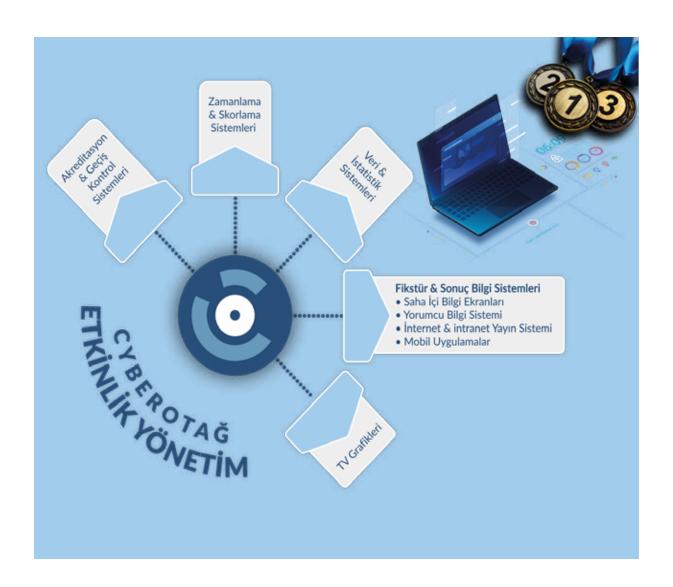
Broadcasts can be made without or with an announcer, or narration can be provided in more than one language. There is also a sign language explanation option for the hearing impaired.

Graphics, timing and scoring

We also undertake the supply and processing of required during live

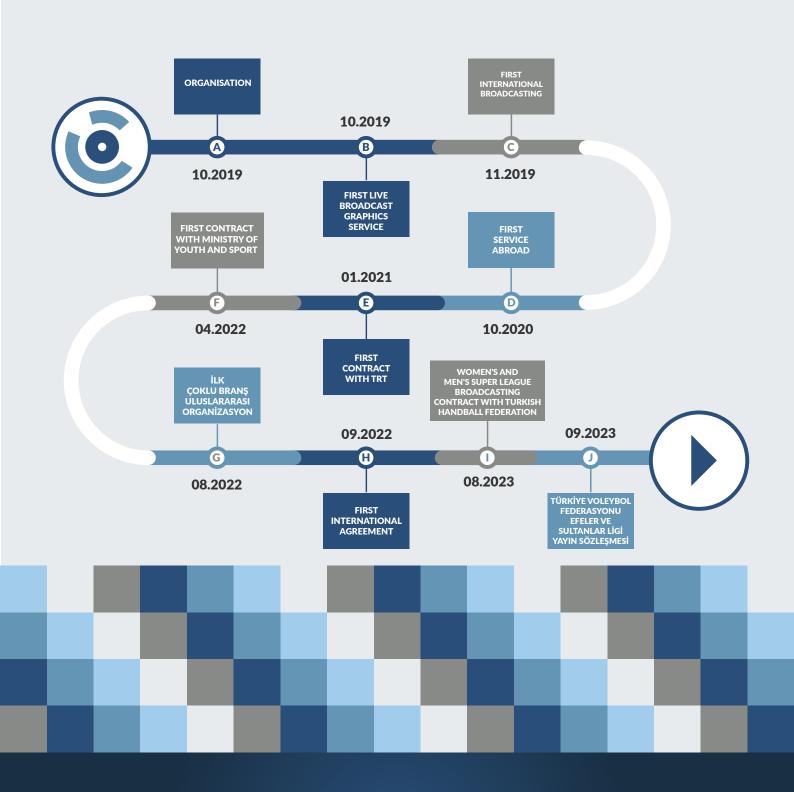


"Timing and Scoring Systems", which are indispensable elements of sports events, is an area in which we are experienced. Our in-house engineering team works with many timing equipment from international leading brands to local products. Both the statistical data in the field and the time and score information are transferred to our software with the hardware components provided by us and meet the needs of TV Graphics and Result Distribution Systems. All of our software infrastructure allows manual entry in case of problems in data acquisition for any reason. In this way, it is ensured that there is no disruption in data flow and live broadcasts.



O4 EVENT MANAGEMENT SYSTEM

We have the competence to undertake all the planning and management of an organization on a turnkey basis, together with our systems that can work integrated with all systems used in sports events (brand independent) and our experienced team. We can provide all the services needed in sports events, starting from application and registration, printing and distribution of accreditation cards, access control and tracking systems, creating competition calendars, collecting and publishing result information.







ORGANISATION - 10.2019

Cyberotag Inc. was established in OSTİM TEKNOPARK in October 2019 to operate in the fields of sports and broadcasting. Currently, while carrying out its R&D activities in Gazi Teknopark, it continues its publishing activities in its liaison office and continuity studio in Cevizlidere, Ankara.

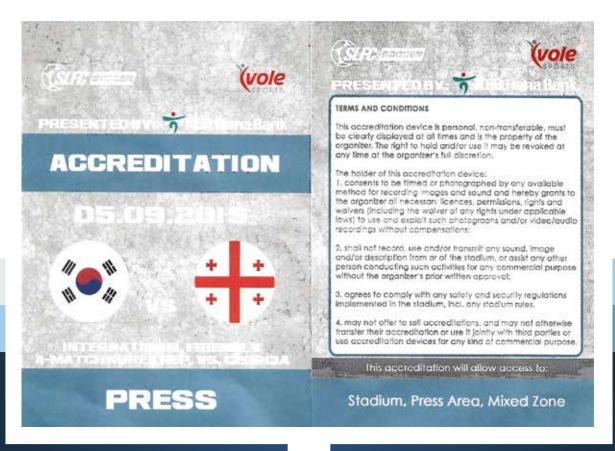


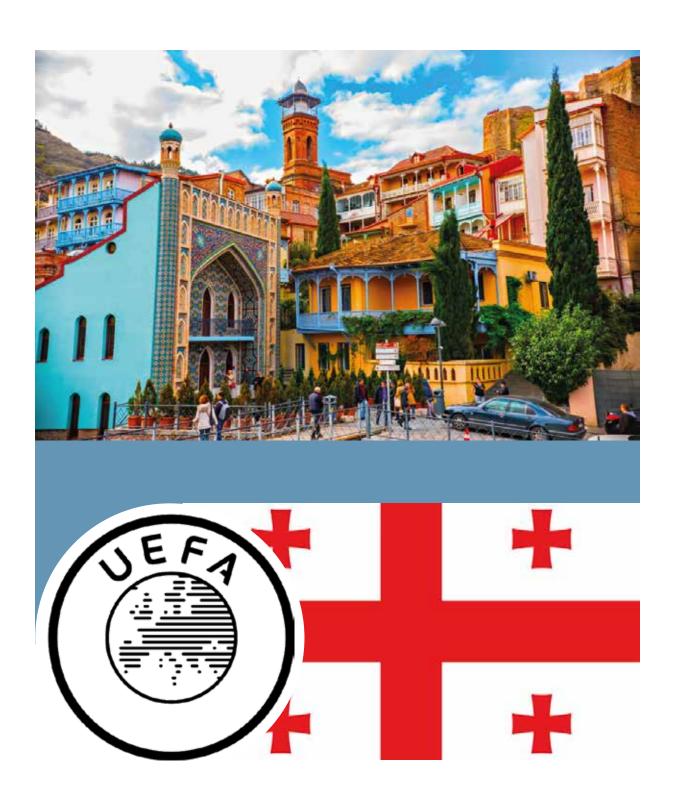


VAKIFBANK SPOR SARAYI

FIRST LIVE BROADCAST GRAPHICS SERVICE - 10.2019









Georgia A National Football Team UEFA Official Match



FIRST CONTRACT WITH TRT- 10.2021

(Turkish Radio and Television Corporation)



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Until today;

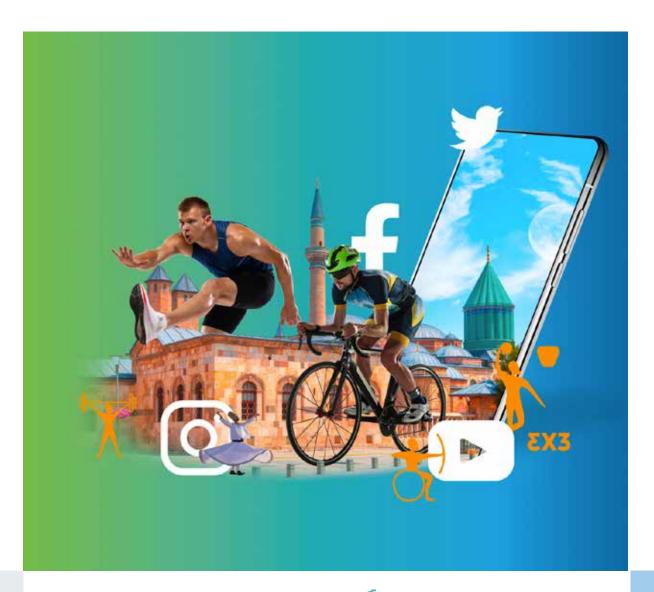
- Graphic service in approximately 2,000 live broadcasts
- Approximately 20,000 news items for the sub-band
- Over 50 sports branches
- Over 100 different chart sets.



FIRST CONTRACT WITH MINISTRY OF YOUTH AND SPORT - 04.2022

• Information management system







5th İslamic Solidarity Games technology (event management, timing & scoring, TV graphics) solution provider.









WOMEN'S AND MEN'S SUPER LEAGUE BROADCASTING CONTRACT WITH TURKISH HANDBALL FEDERATION - 08.2023



WOMEN'S AND MEN'S SUPER LEAGUE BROADCASTING CONTRACT WITH TURKISH VOLLEYBALL FEDERATION - 09.2023



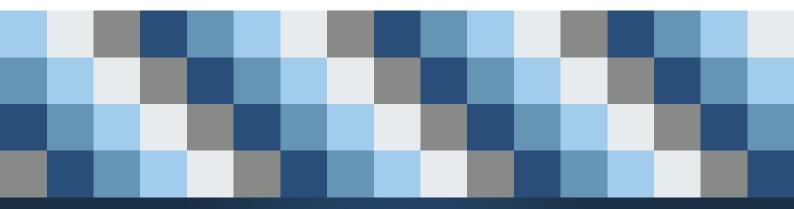


REFERENCES



SOME OF THE INSTITUTIONS WE HAVE WORKED WITH ON THEIR BROADCASTS





İRTİBAT OFİSİ & DEVAMLILIK STÜDYOSU

Yukarı Öveçler Mahallesi Cevizlidere Caddesi 1/7 Çankaya / Ankara / Türkiye **MERKEZ OFİS & AR-GE**

Gazi Üniversitesi Gölbaşı Yerleşkesi Bahçelievler Mah. 323/1 Cadde A Blok No:10/50-A/23 Gazi Teknokent Binası 06830 Gölbaşı / Ankara / Türkiye BİRLEŞİK KRALLIK OFİSİ

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